

ALLOTMENT OF TOPICS FOR TERM PAPER WRITING**Course: BBA****Semester: VI****Year: 3rd Year****Group: 61**

S.No.	University Roll No.	Name of Students	Topics Allotted	
1.	15065101001	Abhigyan Prakash Singh	Topic 1	A research proposal on resources management & sustainable development.
			Topic 2	Effect of customer loyalty programs in convenience stores.
2.	15065101002	Abhinav Srivastava	Topic 1	'THE REMOVAL OF DIRECTORS OF A COMPANY' - A DISCUSSION WITH REFERENCE TO REMOVAL OF CYRUS MISTRY FROM THE BOARD OF DIRECTORS OF TCS.
			Topic 2	Overview of implementation of project for LG Electronics
3.	15065101003	Abhishek Gupta	Topic 1	A STUDY ON COMPANY LAW ITS ORIGIN AND HISTORY.
			Topic 2	Market and demand analysis For Parle.
4.	15065101005	Adesh Singh	Topic 1	'SARVA SHIKSHA ABHIYAN' - A STEP TOWARDS LITERACY - A DISCUSSION WITH REFERENCE TO ITS OBJECTS AND ACHIEVEMENT.
			Topic 2	Analysis of Demand of Coca-Cola on the basis of Primary and secondary information
5.	15065101006	Aishwarya Ratnam	Topic 1	Online promotions-exploring the emerging opportunity in Indian market.
			Topic 2	Consumer taste and preferences for set top box installation.
6.	15065101007	Akash Verma	Topic 1	'RIGHT TO INFORMATION ACT 2005' - A DISCUSSION WHETHER IT SHOULD COVER ALL PERSONS AND INSTITUTIONS INCLUDING POLITICAL PARTIES.
			Topic 2	Demand forecasting for HP laptops in market
7.	15065101008	Aman Anwar	Topic 1	1090 - PROJECT TO WARDS WOMEN EMPOWERMENT DISCUSS WITH SPECIAL REFERENCE TO ROLE OF POWER ANGELS.
			Topic 2	Effect of market planning on HUL products
8.	15065101009	Aman Upadhyay	Topic 1	Analyzing Television commercial advertisement : Coca Cola Soft drink.
			Topic 2	Analysis of projected income statement of Nissan
9.	15065101010	Anam Fatima	Topic 1	An empirical study on CSR, ethics & accountability of Indian companies.

			Topic 2	Global Organization management: communication structure
10.	15065101011	Ankush Bhalla	Topic 1	Analysis of new context on entrepreneurial opportunity development
			Topic 2	Cost benefit analysis: Decision making in public sector.
11.	15065101012	Ankush Pandey	Topic 1	An analysis of influential factors on individuals to become entrepreneurs
			Topic 2	Analysis of material input and utilities for ITC Products
12.	15065101013	Anshika Pal	Topic 1	ROLE OF SEBI AS REGARDS TO REGULATING THE PRIMARY MARKET AND KEEPING THE INTERESTS OF INVESTORS SAFE' - A STUDY
			Topic 2	Globalization and its effect on India
13.	15065101014	Apoorvi Abrol	Topic 1	An empirical study of global entrepreneurship
			Topic 2	SWOT analysis of Patanjali package food products
14.	15065101016	Chandra Prakash	Topic 1	Service marketing in Walmart – Leading retailer in the world.
			Topic 2	Analysis of project time line for Manufacturing Industry
15.	15065101017	Divyanshi Srivastava	Topic 1	Assess the business in the global political environment.
			Topic 2	Development of KFC store in India: An analysis
16.	15065101018	Garima Bhatnagar	Topic 1	Impact of government policy on poor children.
			Topic 2	A bird's eye view on global financial crisis
17.	15065101019	Gauri Agarwal	Topic 1	An overview on marketing strategies of china shipping company.
			Topic 2	Merger of Arcelor and Mittal steel: Issue and challenges
18.	15065101020	Jayant Yadav	Topic 1	Analysis on Audis International supply chain.
			Topic 2	Future aspect of plant capacity in Food & Beverages Industry
19.	15065101021	Kushagra Pal	Topic 1	A study on factors influencing new venture growth
			Topic 2	Analysis of manufacturing process of Amul
20.	15065101022	Mayank Chaurasia	Topic 1	THE DOCTRINE OF SEPARATE LEGAL PERSONALITY AS APPLICABLE TO A COMPANY - A DISCUSSION WITH REFERENCE TO IMMUNITY ENJOYED BY LEADING BUSINESS HOUSES.
			Topic 2	Globalization and the rights of children working in the industry as a child laborer
21.	15065101024	Nishant Singh	Topic 1	LIMITED LIABILITY - A STUDY OF THE CONCEPT, LEGAL PROTECTION AND ECONOMIC PERSPECTIVE.
			Topic 2	An analytical study on International trade and environment.
22.	15065101025	Nishith Khare	Topic 1	GOVERNMENT COMPANIES AND PUBLIC CORPORATIONS - OBJECTS, LEGAL STRUCTURE A

				COMPARATIVE STUDY.
			Topic 2	A systematic study of International trade between USA & Canada
23.	15065101026	Nitish Kr. Upadhyay	Topic 1	A STUDY OF THE COPY RIGHT ACT AND PATENT ISSUES.
			Topic 2	Compression two international firms in the same industry: LG and Sony
24.	15065101027	Palki Ahuja	Topic 1	A critical analysis on the conditions for female entrepreneurs' start-ups
			Topic 2	Measuring the lifetime Value of a Customer in the Consumer packaged goods Industry.
25.	15065101028	Pooja Yadav	Topic 1	An analysis of role of the internet in success of entrepreneurs
			Topic 2	An overview of design of Search Engine Services.
26.	15065101029	Pooja Yadav	Topic 1	A study on impact of innovation in the performance of employees
			Topic 2	A critical analysis of the role of MNCs in developing countries.
27.	15065101030	Prachi Singh	Topic 1	An analytical study on 'How inventors find entrepreneurs to merge talents and technology in new projects'
			Topic 2	The potential of mobile coupons: current status & future promises.

Signature of Faculty

Signature of HOD